

Exam. Code : 108504

Subject Code : 9083

B.Com. 4th Semester (Old Syllabus of 2017)

**ENTREPRENEURSHIP & SMALL BUSINESS**

**Paper-BCG-403**

Time Allowed—3 Hours]

[Maximum Marks—50

**SECTION-A**

**Note :—** Attempt any **ten** questions. Each question carries  
1 mark. 10×1=10

1. (a) Entrepreneurial Competency
- (b) Ecopreneurship
- (c) Ownership Patterns of SSIs in India
- (d) Business Plan
- (e) Cottage Industry
- (f) MSMEs
- (g) Pros of Being an Entrepreneur
- (h) Key Characteristics of Business Plan
- (i) Financial Feasibility of Project
- (j) Assessment of Market for Project
- (k) Action Plan
- (l) Financial Assistance by SIDBI.

**SECTION-B**

**Note** :— Attempt any **two** questions. Each question carries  
10 marks. 2×10=20

2. Describe various dimensions of entrepreneurship and also explain their need during recent times in India.
3. Explain and critically appraise various theories of entrepreneurship. How can these theories help being new age entrepreneur ?
4. Explain in detail major problems of Small Scale Industries (SSIs) in India. Also enlist steps taken to solve their problems by the government in the context of policies governing SSIs.
5. 'Rapidly changing global business environment has provided more challenges than opportunities for Indian Small Scale Industries.' Give your agreement/disagreement with the statement with justifications in detail.

**SECTION-C**

**Note** :— Attempt any **two** questions. Each question carries  
10 marks. 2×10=20

6. Write down the process of understanding business opportunity for small industry given fast changing domestic and global business environment.



7. Present a detailed description of Typical Business Plan covering all its important aspects.
8. Explain key issues pertaining to implementation of project in Small Industry. What kind of financial assistance small businessmen can obtain from various sources in India ?
9. Explain causes of Industrial Sickness in India. What kind of preventive and remedial measures are taken by government for Sick Industries ?